

# BRAMPTON CALEDON COMMUNITY LIVING

Strategic Plan  
2021-2026





# WHO WE ARE TODAY

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Brampton Caledon Community Living (BCCL) began as a grassroots organization built by passionate and determined families who wanted a better future for their children. At a time when there were no services in the local community for parents and their children, families banded together and laid the foundation for what would become an organization that empowers people to participate, contribute and share in all elements of community life.

Over the past 63 years, BCCL has evolved and progressed. Today BCCL is a well-respected, not-for-profit charitable organization governed by a volunteer board of directors, with 300 employees and offering services and supports to more than 2000 families. Most recently we were hit with a worldwide pandemic and had to adapt to constant change and uncertainty. Overcoming challenges and embracing positive change has brought us to where we are today.

BCCL provides support and services in a variety of ways and at every stage of life. Our services include Service Coordination, Respite, Early Childhood Education, Community Participation Supports and Community Living Supports. Funding for these services is primarily provided by the Ministry of Children, Community and Social Services, the Region of Peel and United Way. We are fortunate to have caring donors, volunteers and advocates who help strengthen these supports.

Brampton Caledon Community Living has developed a 5-year strategic plan to advance the vision those courageous and dedicated families had more than 60 years ago.





## OUR VISION

A world that respects and embraces the dignity, inherent value and rights of all people.

## OUR MISSION

To empower people who have an intellectual disability to lead enriched and meaningful lives.







## OUR VALUES

### SOCIAL RESPONSIBILITY

We have an obligation to advance issues impacting the lives of those living with an intellectual disability

### INCLUSION

We believe that inclusion is imperative for people to achieve their goals.

### RESPECT & DIGNITY

We treat every person with respect and dignity.

### ORGANIZATIONAL EXCELLENCE

We are accountable to achieve the highest standards of personal and organizational performance and innovation.



# STRATEGIC GOALS

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## Enhance Supports and Services

- Promote advocacy and inclusive practices that foster choice, dignity, and respect of people to lead enriched and meaningful lives.
- Enhance value-based supports and services that strive for the highest level of excellence.
- Focus on innovative ways to use technology to expand opportunities for people.

## Build and Strengthen Partnerships and Relationships

- Build on existing community partnerships and create new partnerships with a view to continuously enhance supports and services.
- Develop strategies with families, partners and stakeholders that support innovative person directed planning and programming.
- Expand the organization's profile in the community.

## Organizational Development and Enrichment

- Strive to be an employer of choice.
- Expand opportunities for learning and professional development.
- Use technology to streamline processes and create efficiencies.

# OUTLOOK FOR THE FUTURE

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Brampton Caledon Community Living (BCCL) is excited to move forward with our plan and continue to grow as a well-respected and caring community partner. We want to continue to be recognized as an organization that always has the best interests of people receiving support at the core of every decision we make.

BCCL have some of the most dedicated staff. Whether they are enthusiastic newcomers or have been with us for 40 years, they all share the same values that we uphold and promote as an organization. We have a supportive network of families, community partners, funders, and volunteers. Our strategic goals are aimed at strengthening these relationships and building new partnerships. Together we will strive for organizational excellence.

Management is committed to working towards implementation of this strategic plan over the next 5 years. The board and management will review this plan annually to track progress and ensure the strategic goals align with our vision, mission, and values.

